

Welcome!

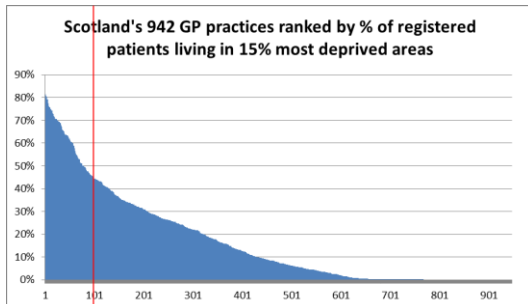
This is the 2nd Deep End GP newsletter, highlighting Deep End activity across Scotland. We welcome any suggestions – email deependgp@gmail.com – and invite anyone interested to the next steering group meeting. Further details at the end of newsletter.

From Deep End Practices to Patients

General Practitioners at the Deep End work in 100 general practices serving the most socio-economically deprived populations in Scotland.

Deep End Projects, including the [Community Link Worker Programme](#), [Govan SHIP](#), the [GP Pioneer Scheme](#) and the [Parkhead Financial Advice Project](#) have all been based in Deep End practices serving areas of "blanket deprivation".

However, the majority of people living in the 15% most deprived Scottish data zones are not registered with Deep End practices (see Figure below).



It is clear, therefore, that much of the learning from Deep End projects is relevant to patients living in challenging circumstances throughout Scotland.

From 2019, we aim to share learning from the Deep End Project more widely. The Project's work on addressing the Inverse Care Law will continue to focus on Deep End practices with large concentrations of Deep End patients.

Deep End News / Events

RCGP Annual Conference, Glasgow, October 2018

Professor Graham Watt, who led the Deep End Project from 2009 to 2016, was a [keynote speaker](#), alongside Dr Lisa Robins, who was a Deep End GP Pioneer Scheme fellow at the time.

"The Exceptional Potential of General Practice" Conference, Feb 2019

This 2-day conference showcased the Deep End approach in Scotland, with representation from partnering DE projects in England and Ireland, and highlighted the international dimensions of general practice. It also celebrated the life of [Julian Tudor Hart](#) whose career and writing inspired the Deep End movement. Follow links for [slides](#) and [video](#) from the conference, as well as reflections in [the Lancet](#) and from [Carey Lunan](#), Chair of RCGP Scotland.

First International Deep End Bulletin

The first Deep End [International bulletin](#) was published in June 2019, featuring updates from Deep End groups in [Ireland](#), [Yorkshire & Humber](#), [Greater Manchester](#), and Australia.

2nd Deep End Student Conference

The Deep End group co-hosted the second [medical student symposium](#) with the University of Glasgow's [Student GP Society](#) in November 2018. It was sold out within days and very positively evaluated. A third conference is being planned for later this year.

RCGP #RenewGP Campaign

The Deep End group was pleased to see RCGP Scotland's new report, "[From the Frontline](#)", published in June 2019, calling on 11% of Scottish NHS funding to be allocated to general practice. In the chapter on health inequalities, the report outlines challenges facing patients and practices in areas of deprivation and calls for more targeted resources. It states that "if the NHS is not at its best where needs are greatest, inequalities in health will worsen." (p.32)

Deep End Project updates

Welfare Rights workers

Ongoing discussions are taking place about the possibility of scaling up the highly successful GP practice-embedded financial advice worker project, which has demonstrated a return on investment of £25 for every £1 spent in Glasgow, and £39 gain for every £1 spent in Dundee.

Community Links Workers

The national roll out of CLWs is ongoing, with Health Boards and HSCPs working alongside the Alliance to manage recruitment.

Deep End Pioneer Scheme

The Pioneer scheme has successfully recruited three new GP fellows who will work in three new Deep End practices, joining the four existing fellows. The scheme is currently funded until April 2020, with negotiations ongoing about the future shape of the scheme.

Upcoming Events / Opportunities

West Scotland Deprivation Interest Group (WoS DIG)

The next DIG event will be on Thursday 12th September, 7.30 – 9pm (with hot food from 7pm), on the topic of "Vulnerable Children and families: Education and health". See [link](#) for more info and registration. **All welcome!**

"Catalyst for Change" funds

The Queen's Nursing Institute Scotland (QNIS) is offering grants of up to £5,000 to help community nurses in Scotland explore short-term initiatives that prevent, reduce or overcome health inequities. Deadline for [submissions](#) is Monday 23rd September 2019.

Deep End GP Contacts

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Next meeting: Wed 23rd Oct, 2-5pm, House 2
UofG GPPC, Glasgow, G12 9LX ***All welcome***